

**BILINGUAL CARDIFF STRATEGY 2022-27**

**Action Plan for 2022-23**

**STRATEGIC THEME 1: INCREASING THE NUMBER OF WELSH SPEAKERS**

**Areas of Work:**

1. **Transferring the language within the family,**
2. **Early years,**
3. **Statutory education**
4. **Post-compulsory education**
5. **The education workforce, resources and qualifications**

<b>Outcome</b>	<b>Target</b>	<b>Timetable</b>	<b>Reporting</b>	<b>Delivery Partner(s)</b>	<b>Progress</b>
2. Campaign to promote the use of Welsh in the home – promoting bilingualism and multi-language within non-Welsh speaking households in Cardiff	An increase in the number of families participating in Welsh and bilingual activity within the home – e.g. S4C's Clwb Cwtsh and similar activity by the Forum's partners.	Agree and launch the campaign by September 2022 and progress to be reported annually by the delivery partners.	All partners to report to the BC Forum	Mudiad Meithrin Cymraeg i Blant (Welsh for Children) Menter Caerdydd S4C The Urdd Flying Start Cylch methrin (nursery groups)	<p>Initiatives to promote the use of Welsh in the home and bilingualism and multilanguage within non-Welsh speaking households are being delivered by the partners:</p> <ul style="list-style-type: none"> <li>• Cymraeg yn y Cartref (Welsh in the Home) scheme launched in Ysgol Pwll Coch in September 2022;</li> <li>• 18-week Welsh language taster courses for non-Welsh speaking parents delivered across Cardiff since January 2023.</li> <li>• Partnership between Cymraeg i Blant (Welsh for Children) and Flying Start in Butetown, St. Mellons, and Ely to research parent opinions about raising children in both Welsh and English, encourage staff to use more Welsh in Flying Start sessions and to proactively provide the Welsh language offer to parents who do not speak Welsh.</li> </ul>

					Further discussions required with S4C to investigate promoting bilingual activity through the Cyw website.
4. Increase the provision of Welsh language training for parents who send their children to Welsh-medium schools.	An increase in the number of non-Welsh speaking parents sending their children to Welsh-medium schools in Cardiff receiving Welsh language training through the Forum's partners.	Initial provision to be submitted by <b>September 2022</b> and participation statistics to be reported annually by delivery partners with the target to be met by March 2027.	Delivery partner reports to the Bilingual Cardiff Forum	National Centre for Learning Welsh Menter Caerdydd Mudiad Meithrin The Urdd Cardiff and Vale College College Welsh Language Immersion Unit	Welsh language provision for parents who send their children to Welsh medium schools: <ul style="list-style-type: none"> <li>The National Centre for Learning Welsh digital hub to support parents and families to access information about Welsh language education, Welsh language training, and simple Welsh language vocabulary and phrases.</li> <li>Clwb Cwtsh and Welsh at Home courses for parents and families provided Mudiad Meithrin.</li> </ul> Cardiff and Vale College support parents and families through the provision of the following courses: <ul style="list-style-type: none"> <li>Welsh for speakers of other languages</li> <li>An evening weekly beginners' Welsh course</li> <li>Agored Level 1 programme to assist children with their Welsh language development across 27 schools with a target of 216 learners.</li> </ul>
5. An increase in Welsh-language social opportunities in the early years and raising awareness of this provision.	A 25% increase in Welsh-medium social provision for early years, provided by the Forum's partners.	Provision to be developed by September 2022 and participation statistics to be reported annually	Delivery partner reports to the Bilingual Cardiff Forum	Mudiad Meithrin Welsh for Children Cardiff and Vale College Cardiff primary schools	Mudiad Meithrin offer a number of activities for parents and babies including massage groups, story and song sessions and baby sensory sessions.  Menter Caerdydd provides buggy fit and baby sensory sessions.  Cymraeg i Blant held 3 parent and nursery events with Menter Caerdydd during the Autumn/Christmas term and

		by delivery partners with the target to be met by March 2027.		<p>Menter Caerdydd</p> <p>The Urdd</p> <p>Cardiff and Vale Health Board</p> <p>Welsh Language Commissioner</p>	<p>shared information on Welsh language nursery and school provision at these events.</p> <p>Cymraeg i Blant has 15 groups (with up to 15 parents in each group) across Cardiff and expanded to include Llanedern, Llanrumney and St Mellons in 2022/23.</p> <p>A new Cylch Meithrin in Radyr launched in January 2023 to support demand for Welsh language provision at Groes-wen Primary School.</p> <p>Menter Caerdydd have participated in events such as the Grangetown Festival and Mela in the Bay to promote Welsh language activity and education.</p> <p>Ti a Fi scheme expanded with the appointment of a new officer in September 2022.</p>
<p>8. Funding, appointing and maintaining the post of Welsh Education Promotion Officer (across the Southeast Wales Region)</p>	<p>Agree the funding application with the Welsh Government.</p> <p>Agree the priorities and duties of the post with the Bilingual Cardiff Forum partners and appoint the officer.</p>	<p>Funding in place by April 2022</p> <p>September 2022</p>	<p>Funding agreement with Welsh Government</p> <p>Forum partners to agree a job description and person specification and successfully complete the</p>	<p>Cardiff Council</p> <p>Forum Partners</p> <p>Southeast Wales Mentrau Iaith</p>	<p><b>Completed</b></p> <p>Project renamed as the Southeast Wales Welsh Language Education Champion. Funding agreed with Welsh Government for 2022-23 and 2023-24.</p> <p>Management and work plan for the Champion agreed with the project partners.</p> <p>Champion has been recruited with a start date of 17 April and will be line managed by Menter Caerphilly supported by a 6-member regional governance panel. Main workplace will be the Menter Caerphilly office with additional workspaces made available by the project partners across the region as required.</p>

	Arrange a line manager and workplace support for the officer.	September 2022 onwards	recruitment process.  The Mentrau to report annually to Bilingual Cardiff Forum		
<b>(Part of Objective 13)</b> Promote the Welsh Government's proposal to provide free Welsh lessons for 16–25-year-olds and the education workforce with Bilingual Cardiff Forum partners.		April 2022 and onwards	Bilingual Cardiff Forum meetings and in communication with the Bilingual Cardiff Forum partners		<p>Dysgu Cymraeg Caerdydd (Learn Welsh Cardiff) offers 8 courses at Access and Foundation levels for young people aged 16-25.</p> <p>Links for the courses have been distributed by the Centre and share with the Forum partners to promote:</p> <p><a href="#">Courses for young people aged 18-25</a></p> <p><a href="#">Courses for the Education workforce</a></p> <p>This provision has been shared with the Bilingual Forum partners for promotion with their networks and contacts.</p> <p>National Centre for Learning Welsh offers a digital resource for parents and families:</p> <p><a href="#">Supporting Parents and Families</a></p> <p>Cardiff and Vale College supporting staff and parents in Pwll Coch and Hamadryad Primary Schools with Welsh language courses and free weekly beginners' Welsh lessons for all learners.</p>

## STRATEGIC THEME 2: INCREASING THE USE OF WELSH

### Areas of Work:

1. The workforce,
2. Services,
3. Social use of Welsh

Outcome	Target	Timetable	Reporting	Delivery Partner(s)	Progress
<p><b>2. Establish a Bilingual Cardiff Youth Forum.</b></p> <p>All Bilingual Cardiff Forum partners to identify one young person to be represented as members of the Youth Forum.</p> <p>Identify and confirm funding to fund activity and events agreed by the</p>	<p>Populate the Youth Forum and offer the necessary support to ensure it meets from 2022/23 onwards.</p> <p>Enable the Youth Forum to run a programme of events each year by offering an events budget.</p> <p>Link the Youth Forum's events</p>	<p>April 2022</p> <p>April 2023</p> <p>April 2023</p>	<p>Delivery partner reports to Bilingual Cardiff Forum</p>	<p>Cardiff Council</p> <p>Arts Council of Wales</p> <p>The Urdd</p> <p>Menter Caerdydd Literature Wales</p> <p>All Bilingual Partner Forum Partners</p>	<p><b>Completed</b></p> <p>A Bilingual Cardiff Youth Forum has been established. Membership of the Youth Forum comprises of representatives from Glantaf, Bro Edern and Plas Mawr Secondary Schools. The Forum meets every fortnight in the Old Library in the Hayes and have been on a residential weekend to Llangrannog to started preparing a calendar of Welsh out of school social events and activities for young people.</p> <p>Events budget to support the Bilingual Cardiff Youth Forum confirmed by Cardiff Council.</p> <p>Agreement received from Arts Council for Wales that Youth Forum events are eligible to apply for funding through the Nights Out programme. Further discussions required with Literature Wales to establish eligibility to the Writers on Tour scheme.</p>

<p>Bilingual Cardiff Youth Forum.</p> <p>Support Youth Forum members to become Welsh champions on social media platforms.</p>	<p>programme and other event funding programmes such as the Arts Council of Wales's 'Night Out' and Literature Wales' 'Writers on Tour'.</p>				
<p><b>3.</b> Undertake a mapping exercise for Cardiff Council's Welsh-medium children and young people's provision to identify potential gaps in provision and address them through actions and funding.</p>	<p>A comprehensive report of Welsh-medium children and young people's services provided by the Council.</p> <p>Present the findings of the mapping exercise to the Bilingual Cardiff Forum.</p> <p>Identify opportunities to</p>	<p>August 2022</p> <p>September 2022</p> <p>April 2023</p>	<p>Cardiff Council mapping exercise</p>	<p>Cardiff Council</p>	<p>Mapping exercise completed by Menter Caerdydd. A consultation had also been undertaken by Menter Caerdydd with young people in Cardiff which as received over 1200 responses. Menter Caerdydd will report on results of the exercise and the consultation in the May 2023 Bilingual Cardiff Forum meeting.</p> <p>Findings to be assessed and actions agreed following the May 2023 Bilingual Cardiff Forum meeting.</p>

	develop additional provision to address identified gaps.				
<b>6.</b> Hold an annual 'Careers Wales' event to share information about the wide range of further education courses that can lead to a Welsh language post.	<p>Agree to be held as a separate event or as part of a wider jobs fair.</p> <p>Identify funding for the event to ensure it can be an annual event.</p> <p>Hold a Welsh Careers event.</p>	<p>March 2022</p> <p>September 2022</p> <p>March 2023 and then annually.</p>	<p>Delivery partner reports to Bilingual Cardiff Forum</p>	<p>Cardiff Council</p> <p>Menter Caerdydd</p> <p>Cardiff Welsh Secondary Schools</p> <p>Cardiff Colleges and Universities</p> <p>Cardiff Commitment</p>	<p>Steering group established to support the delivery of the Careers event. Agreement that it will be a single event and held in June 2023.</p> <p>Funding to support the Careers event provided by Cardiff Council and in-kind support by Bilingual Cardiff Forum partners. Funding to support future career events to be investigated and identified following the initial event.</p> <p>Careers event moved to June 2023 on the advice of head teachers and to allow sufficient time for planning and delivery.</p>
<b>10.</b> Hold Tafwyl annually to promote and raise awareness of the Welsh language and attract Welsh and non-Welsh	Hold Tafwyl each year.	Report Annually	<p>Menter Caerdydd</p> <p>Tafwyl</p> <p>Cardiff Council</p>	Menter Caerdydd	<p>Funding and location for Tafwyl agreed by Cardiff Council.</p> <p>Tafwyl to be held on 15 and 16 July 2023 in Coopers Field.</p> <p>Cardiff Council are also sponsoring the 'Pabell Llais' at Tafwyl 2023 as Chief Strategic Partner.</p>

<p>speaking communities to socialise and engage with the Welsh language, the Welsh music scene, literature, sport and Welsh culture.</p>					
<p><b>Additional Action:</b></p> <p>Hold a session with Wales football players for Welsh and English secondary school pupils to foster and promote identity and use of Welsh</p>	<p>Agree a selection process for pupils to attend the session.</p> <p>Hold the session with a selection of Cardiff secondary pupils.</p>	<p>Cardiff Welsh-medium secondary schools</p> <p>Bilingual Cardiff</p> <p>Football Association of Wales</p>	<p>January 2023</p> <p>June 2023</p>		<p>Discussions ongoing with the FAW to hold the session in the week before Wales's next home game in June. Representatives of Cardiff's Welsh-medium secondary schools to agree on the selection of pupils to attend.</p>



**STRATEGIC THEME 3: CREATING FAVOURABLE CONDITIONS: INFRASTRUCTURE AND CONTEXT**

**Areas of Work:**

1. Community and economy,
2. Culture and media,
3. Wales and the wider world,
4. Digital technology,
5. Linguistic infrastructure,
6. Language planning,
7. Evaluation and research

Outcome	Target	Timetable	Reporting	Delivery Partner(s)	Progress
<p>2. Expand the membership of the Bilingual Cardiff Forum to include:</p> <ul style="list-style-type: none"> <li>• officers from the Council to share information and good practice and ensure a shared understanding of goals;</li> </ul>	<p>Bilingual Cardiff Forum to identify and agree additional members.</p>	<p>June 2022</p>	<p>Bilingual Cardiff Forum</p>	<p>Cardiff Council</p>	<p>Officers from Child Friendly City, the Council’s Education Department, and the Council's Youth Service and Equality Teams have joined the Bilingual Cardiff Forum.</p> <p>Representation for Cardiff’s businesses to be provided by the Welsh Language Commissioner’s Private Sector team.</p> <p>Representatives from National Lottery Community Fund, and Cardiff’s Third Sector Council have also joined the Forum.</p> <p>Discussions ongoing with FAW as a possible Forum Partner.</p>

<ul style="list-style-type: none"> <li>a wider base of partners e.g. business and economy.</li> </ul>					
<p><b>3.</b> Create a slogan for the Bilingual Cardiff Strategy and the vision.</p>	<p>Create and agree a slogan to market the Bilingual Cardiff Strategy 2022/27.</p>	<p>By April 2022</p>	<p>Agreement at the BC Forum meeting in March 2022</p>	<p>Literature Wales Cardiff Council  All BC Forum partners</p>	<p>‘Ein Dinas; ein Hiaith’ – ‘Our city; our language’ adopted as the slogan for the Bilingual Cardiff Strategy and will feature on the new one stop shop website for everything relating to the Welsh language in Cardiff.</p>
<p><b>4.</b> Create and run arts activities for children to support and promote the Bilingual Cardiff Strategy</p>	<p>An increase in the number of arts events and projects provided by the Forum's partners and an increase in the number of children attending.</p>	<p>Programme of activities to be agreed by March 2023.</p>	<p>Delivery partner reports to the BC Forum</p>	<p>Arts Council of Wales  Literature Wales  Menter Caerdydd  Wales Millennium Centre  Cardiff Schools  The Urdd</p>	<p>A facebook calendar of Welsh events and activities across Cardiff has been set up to promote the work of the Bilingual Cardiff strategy partners and others arranging Welsh events, as well as the Bilingual Cardiff Forum twitter account.</p> <p>Agreement with Arts Council of Wales that activity is eligible for support through its Nights Out scheme.</p> <p>Arts activity supported by Menter Caerdydd.</p> <p>2 creative sessions held by yr Urdd in their Summer Camp in 2022.</p> <p>Grants application to be presented to Arts Council of Wales by the Bilingual Caerdydd Forum to support artistic activity with ethnic minority communities. Cardiff and Vale to support with access to Welsh speaking staff within their creative industries team.</p>

<p><b>5.</b> Increase awareness of the provision, opportunities and access to the arts in Welsh in Cardiff for children, young people and families.</p> <p>Provide Welsh-medium creative reading and writing sessions in Cardiff city libraries and hubs.</p>	<p>Delivery partners to submit information on arts activity in Welsh to be shared with the Forum's partners.</p> <p>6 events to be held annually.</p> <p>6 sessions to be held annually.</p>	<p>April 2022</p> <p>March 2023</p>	<p>Delivery partner reports to the BC Forum</p> <p>Delivery partner reports to the BC Forum</p>	<p>Arts Council of Wales</p> <p>Literature Wales</p> <p>Menter Caerdydd Merched y Wawr</p> <p>Wales Millennium Centre</p> <p>The Urdd</p> <p>Cardiff Council</p>	<p>The Cardiff Calendar Facebook page established by Menter Caerdydd with access to all Bilingual Cardiff Forum partners to promote Welsh-language events.</p> <p>The Council's Welsh Language Coordinators will be asked to join, and it will be marketed by the Council's comms team.</p> <p>6 creative writing sessions provided in 2022-23.</p>
<p><b>7.</b> Develop, create and design a monthly newsletter of Welsh employment opportunities and develop work skills in the city, from volunteering to full-time jobs.</p>	<p>12 monthly newsletters prepared and formatted for sharing with partners.</p>	<p>April 2022</p>	<p>All partners to receive monthly newsletter to be shared with its network.</p>	<p>Y Dinesydd</p> <p>All BC Forum Partners</p>	<p>Following numerous meetings, y Dinesydd confirmed that they do not currently have the capacity to support the monthly newsletter as all staff are volunteers.</p> <p>Measured put in place for Bilingual Cardiff partners to send all information to the Bilingual Cardiff team to send via email to all partners and also to Menter Caerdydd to advertise on their newsletter e@achlysur.</p>

<p><b>8.</b> Agree and share good practice guidance on the use of Welsh and Welsh considerations for the use of housing developers, associations construction companies, security companies etc. working with Cardiff Council.</p>	<p>Distribute the guide to the Council's partners and encourage the use of and comprehensive consideration of the Welsh language.</p> <p>Reinforce the Council's suggestion that all housing developments and projects in Cardiff – this includes the unofficial name used for preliminary marketing and the final official name of the development or project.</p>	<p>September 2022</p>	<p>The handbook to be shared with the Forum's partners.</p>	<p>Cardiff Council</p> <p>Menter Caerdydd</p> <p>All BC Forum Partners</p>	<p>Discussions have been held with Carmarthenshire, Gwynedd and Rhondda Cynon Taf Councils to share best practice on how best to influence developers to make use of Welsh and increase its visibility.</p> <p>Cardiff Council has agreed to postpone production as the Welsh Language Commissioner is preparing a guidance document for developers. This will be distributed when received supported by a letter from the Leader of the Council.</p>
<p><b>9.</b> Maintain and promote the Council's street name list and share it internally (e.g. ishare</p>	<p>Transfer of street names to council resources and relevant external bodies.</p>	<p>March 2023</p>	<p>Delivery partner reports to the BC Forum</p>	<p>Cardiff Council</p> <p>Welsh Language Commissioner</p>	<p>Cardiff Council's Street Naming Policy expanded to include shared spaces, parks, green spaces etc.</p> <p>Agreement that all streets in the Plasdwr development in North Cardiff will have a Welsh language name.</p> <p>QR codes to be added to street name plaques to provide</p>

maps and address gazetteer) and externally (Ordnance Survey, Post Office etc.).	Strengthen the Council's Street Naming Policy to apply its principles regarding shared spaces to include the naming of parks, green spaces, woodland, transport stations, footpaths and cycleways, and new Council-owned buildings and developments.	April 2023	Revision and expansion of the Council's Street Naming Policy	Cardiff Primary and Secondary Schools	information about the context and history of the name.
<b>10.</b> Create a lifelong information pack about Welsh language activity and resources in Cardiff.	Agree the final package and promote it to communities across Cardiff.	<b>September 2022</b>	Agree the information pack at the meeting BC Forum meeting in September 2022	Menter Caerdydd	Creation of a One Stop Shop website 'Our Language: Our City' to offer information about Welsh language provision available to all included as an action to support the Cardiff Council WESP 2022-31. Development led by the Education Department with support from Bilingual Cardiff and to be launched in Summer 2023.
<b>12.</b> Development and publication of a	Develop Cardiff Council's Grants	<b>March 2022</b>		Cardiff Council	<b>Completed</b>

Grants Policy	Policy to meet the requirements under the Welsh Language Standards				
<b>14.</b> Review Cardiff Council's guidance to 3rd parties on the implementation of the Welsh Language Standards	Update and revise the 3rd party guide and include a section on the requirements of the Welsh Language Standards in relation to tendering.	<b>April 2022</b>	Publication of revised 3rd party guidance	Cardiff Council	<b>Completed</b>

